



Photo credit: Eddy Mbuyi/OXFAM

Circular economy - present and future

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CIRCULAR ECONOMY IS HAPPENING IN AFRICA!



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The "Take, Make, Waste" Economy

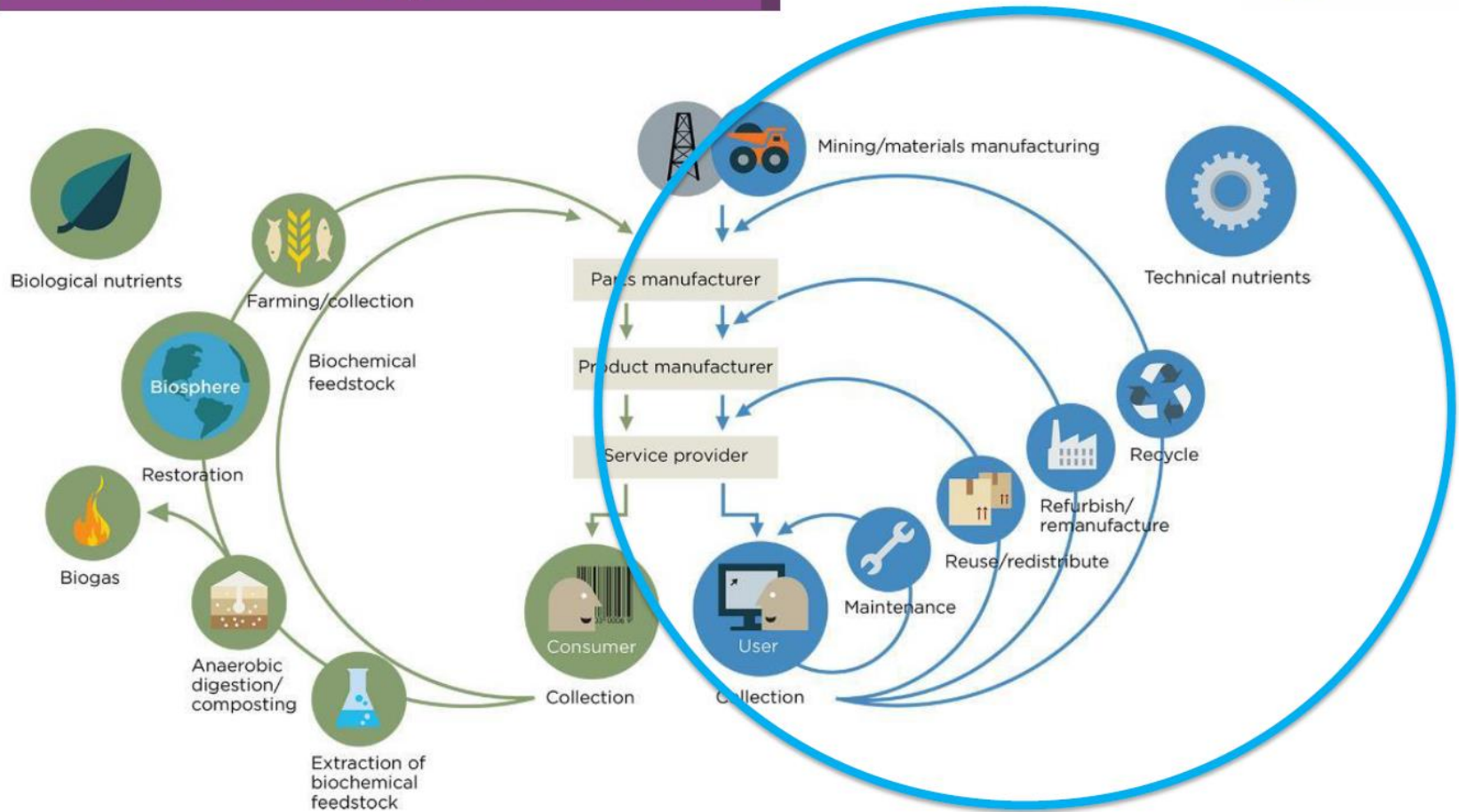


Linear economy





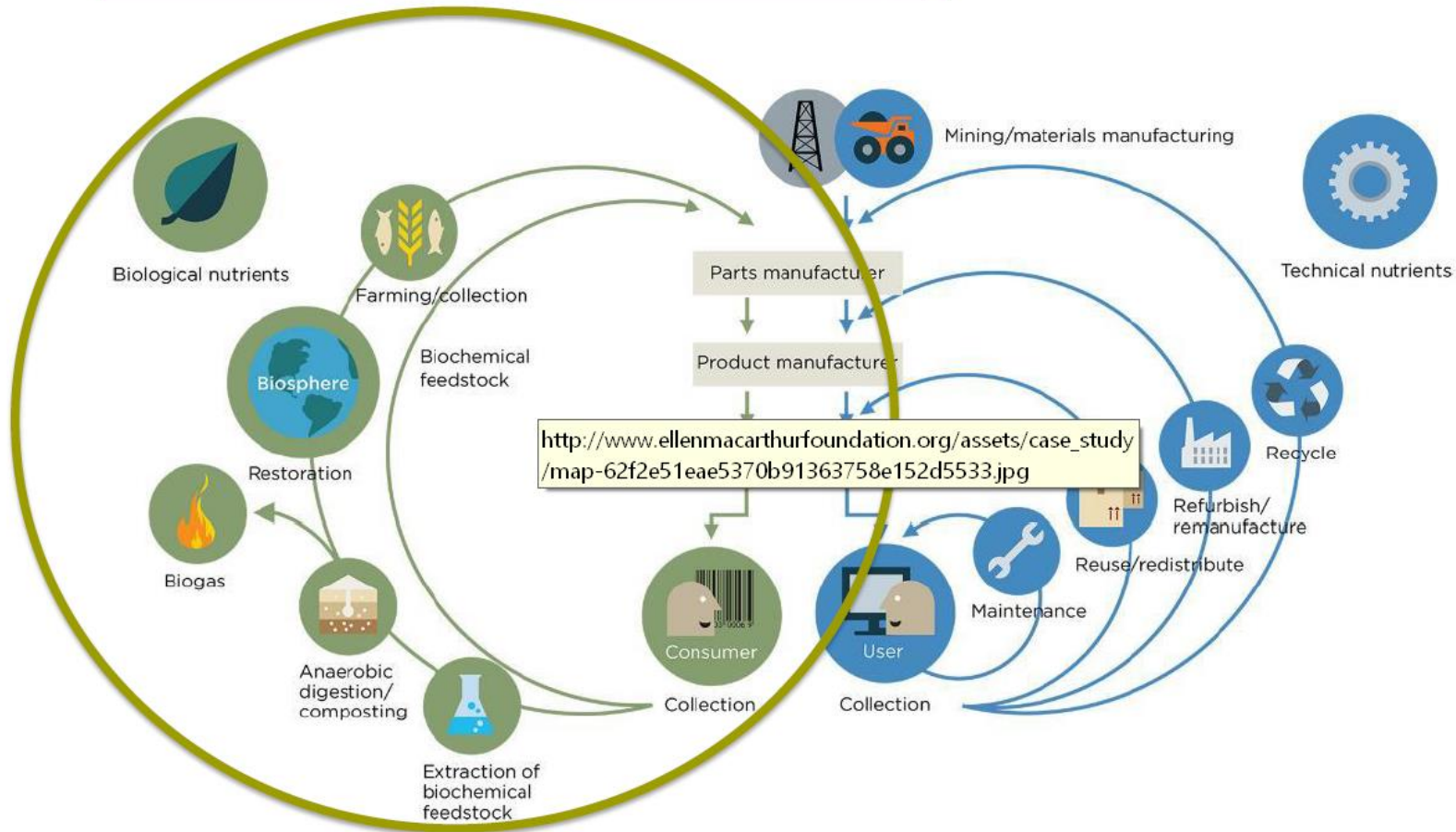
Circular Economy and Technical



The key risks and opportunities relate to recovery and material choices



Circular Economy and Bioeconomy



The key risks and opportunities relate to recovery and material choices



- Make your materials attractive even after first use – ready for re-marketing
 - Choose materials for their long-term quality
 - Choose additives wisely – avoid chemicals of concern
 - Document your materials well – so their quality is known and appreciated
 - Label your materials (type and quality icons)
 - Enhance dismantling and sorting
 - Make your “waste” materials available on the market
 - Re-think secondary sale into your business plan
 - “Service” instead of just “product” – Like car leasing?



- **Market circulating material**
 - Create and promote e-market places for circulated materials
 - Just like "e-Bay", but for industrial scale materials
 - Work in your sector for common solutions
 - Size matters – attracts buyers
 - Size makes prices competitive



- Establish framework regulations
- Make incentives
- Support/seed market creation/strengthening
- Control compliance
- Get the benefits:
 - Less waste to manage
 - Less pollution to manage
 - Better public health – reduced healths costs
 - Alternative source of tax revenue



THE CHANGE WILL
COME WHEN RAW
MATERIALS GET TOO
EXPENSIVE!

GET THE BEST OUT
OF IT:

- START NOW
- IN AN ORGANI-
SED MANNER



**THANK YOU
FOR YOUR
ATTENTION**

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REDUCE, REUSE, RECYCLE!

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watch?v=uSM2riAEX4U](https://www.youtube.com/watch?v=uSM2riAEX4U)